

Island Movie Rubric

Movie Title: _____ **Entry#** _____

Category:

Teach Me Something _____

Tell Me a Story _____

Environment/Social Issues _____

Divisions:

Elementary _____

Middle School _____

High School _____

Category	Possible Points
Educational Values with Standards	25
Content	20
Creativity	15
Teamwork/Collaboration	5
Videography	20
Out-takes	15
Total Possible Score	100

Educational Values with Standards: Development of the movie is strongly linked to the content standards.

Content: Storyline of movie is well-developed and grasps the viewer's attention.

Creativity: Movie is aesthetically pleasing and adds a different angle to its content.

Teamwork/Collaboration: There is collaboration and cooperation between the students in the creation of the movie.

Videography: Addresses the quality of the images, sound and lighting, editing, etc.

Out-takes: Students provide reflection and understanding of how their movies have achieved content standards.

Educational Values with Standards

ISLAND MOVIE '07-'08 – Judges Rubric								
Educational Values with Standards		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
	1	Standards/Benchmarks-aligned	Clear evidence of connection to target benchmarks. Frequent and clear references are made to facts, concepts, and cited resources. Viewer will learn from this project.	Adequate evidence of connection to target benchmarks. Viewers are likely to learn from this project.	Some evidence of connection to target benchmarks. Viewers may learn from this project.		x2	
	2	Depth & Breadth of Project Content	Clear evidence that higher-level thinking skills were used in the creation of this project.	Some evidence that higher-level thinking skills were used in the creation of this project.	Little evidence that higher-level thinking skills were used in the creation of this project.		x1	
	3	Subject Knowledge	Subject knowledge is evident throughout the project. All information is clear, appropriate, and correct.	Subject knowledge is evident in much of the project. Most information is clear, appropriate, and correct.	Some subject knowledge is evident. Some information is confusing, incorrect, or flawed.		x1	

	4	Citing Resources / Permissions Obtained for Resources	Citation document submitted. All sources are properly cited in MLA form and are copyright free. All permissions to use text, graphics, audio, video, etc. are available.	Citation document submitted. Most sources are properly cited in MLA format and are copyright free. All permissions to use text, graphics, audio, video, etc. are available.	Citation document submitted. Few sources are properly cited in MLA format and are copyright free. All permissions to use text, graphics, audio, video, etc. are available.		x1	
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Content

ISLAND MOVIE '07-'08 – Judges Rubric								
Content		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
	1	Storyboarding	Storyboard submitted. Students created and followed storyboard. Organization of the story is seamless.	Storyboard submitted. Students created and loosely followed storyboard. Organization of the story is evident and clear.	Storyboard submitted. Students created but did not follow storyboard. Story is badly organized.		x1	
	2	Storyline	Storyline is well developed. Exceptional use of images to create a distinct atmosphere that correlates with the context of the story. A clear purpose is maintained throughout the video.	Storyline is developed. Appropriate use of images to create an atmosphere that correlates with the context of the story. A purpose is evident in the video.	Storyline is not fully developed. Inappropriate use of images to create an atmosphere that correlates with the context of the story. A weak purpose is evident in the video.		x1	
	3	Viewer Impact	Uses dialogue and actions to capture and sustain the viewer's attention. Evokes emotions in the viewer (i.e., viewer is moved, amused, entertained).	Uses dialogue and actions to capture viewer's attention for parts of the movie.	Does not capture viewer's attention.		x2	

Creativity

ISLAND MOVIE '07-'08 – Judges Rubric								
		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
Creativity	1	Originality	The project shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, and inventive.	The project shows some evidence of originality and inventiveness. While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights.	The work is an extensive collection and rehash of other people's ideas, products, images and inventions. There is little evidence of new thought or inventive ness.		x3	

Teamwork / Collaboration

ISLAND MOVIE '07-'08 – Judges Rubric								
T e a m		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
	1	Working as a Team	Video shows evidence of team working cooperatively.	Evidence of teamwork is apparent.	No evidence of teamwork. One student dominates.		x1	

Videography

ISLAND MOVIE '07-'08 – Judges Rubric								
V i d e o g r a p h y		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
	1	Transitions and Edits	Smooth, appropriate to the subject matter and adds to the flow of the video	Most are appropriate to the subject matter but some are distracting	Confusing, overused, detracts from the “flow” of the video		x1	
	2	Sound	Well coordinated with video; adds meaning or tone; easy to understand	Mostly well suited to the meaning and tone of the video but may be uneven (too loud or too soft) at times	Uneven and distracting; not coordinated with video; does not add to meaning or tone; difficult to understand		x1	
	3	Camera Technique	Smooth and at the appropriate speed for the content; in focus; steady; camera angles are varied and interesting	Mostly smooth but may be inappropriate or distracting; some shots are out of focus or unsteady with variety in camera angles	Unsteady or at an inappropriate speed; distracting; out of focus; no variation in camera angles		x1	
	4	Lighting	Appropriately used for effect; enhances the video	Some lighting problems but, for the most part, does not distract viewer	Too dark, too light or inappropriate		x1	

Out-takes

Criteria for Out-takes:

- No longer than 3 minutes in length
- Student produced
- Student voice (written in the student's language)
- Students are identified by first name only (no last names or school identification)

ISLAND MOVIE '07-'08 – Judges Rubric								
Out-takes		Criteria	5-4	3-2	1-0	Scores		
						Raw	Weight	Total
	1	Out-takes	All criteria for out-takes are adhered to.	One of the criteria was not met.	Two or more criteria were not met.		x1	
		Reflection	Reflection shows evidence of students meeting and understanding the standards.	Reflection shows some evidence of students meeting the standards but does not include understanding.	Reflection is present but does not include how standards are addressed.		x1	
	2	Quality	Out-takes were well-organized, engaging, and creative. Videography and editing was well done.	Out-takes were organized and well-edited but showed little evidence of creativity.	Little thought was given to the planning and creativity of the out-takes.		x1	